

N SCALE RAILROADING ADVERTISING

WELCOME!

Effective with the March 2020 issue.
Published by North American N Scale Publishing

Please send ads attached to email to both
Denny and Kirk.

Denny Hamilton
Advertising Manager
262.347.1068
nsrdennyads@aol.com

Kirk Reddie
Publisher
P. O. Box 77296
Seattle, WA 98177-0296
nscalerrailroadn@aol.com

Purpose
The purpose of N Scale Railroading magazine is to support the hobby of N scale.

Since 2000, NSR has and will continue to feature high quality material for both kinds of people (N scalers and potential N scalers) with:

- Layout articles– We like to share layouts that can fit in small spaces but we also feature what N can do in large spaces.
- Portable layouts– NTRAK, T-TRAK, Sectional, Ambassador, and other worthwhile transportable layouts.
- Photo essays of rolling stock– Inspiration for building and collecting a roster of rolling stock.
- Construction/ 'How to' articles– Rolling stock, structures, scenery, wiring, electronics, and more!
- Photos that inspire modelers– Sometimes we see a photo that is just as impressive as can be.
- New products– Photographed by NSR, so they exist!

- N Travel Guides– N Events, N Clubs, and Brick and Mortar Stores in Good Standing.
- N Horizons– News from manufacturers of their future projects.
- N Observations– Editorials and Observations.

General COA (Cover Our Bottom) Conditions
The Publisher realizes that success depends on keeping advertisers happy and will work to achieve happy advertisers as well as readers. But we still have to mention the following:

- All conditions are subject to change. Publisher will attempt to inform current advertisers well in advance of any change.
- Advertising submitted to the publisher is accepted with the understanding that the advertisers have the right to advertise the contents of the ad and the publisher shall not be liable for any claims arising out of publication.
- Publisher reserves the right to add the word "Advertisement" to any ad that might be confused for magazine content.
- Publisher retains the right to not accept advertising for any reason.
- Publisher is not liable for not running any advertisement.
- Positioning of advertising is at the discretion of the publisher. Publisher will attempt to accommodate advertiser's wishes for placement to the extent possible.
- Publisher is not liable for any delays in delivery or non-delivery for any event beyond the control of the publisher.
- Advertisers are liable for any advertisement run by the publisher within 30 days unless otherwise negotiated and in writing.
- Publisher is not liable for mistakes in ad copy/images.
- Publisher shall not be liable for errors in key numbers or advertisers index.
- Advertising can be canceled prior to closing date without cost (subject to recovery of quantity discounts).

- Advertiser is liable for space reserved if not cancelled in time.
- Advertisers will provide publisher electronic pdf, tif, or eps files at 300dpi.

N Scale Railroading is a copyrighted free monthly digital publication and content cannot be used without express permission from the publisher.

Issuance and Closing Dates
Contract ads will be repeated unless new material is received by the due date.

Issue:	Close Date:	Materials Due:	Downloadable Date:
January	12/15	12/20	01/01
February	01/15	01/20	02/01
March	02/15	02/20	03/01
April	03/15	03/20	04/01
May	04/15	04/20	05/01
June	05/15	05/20	06/01
July	06/15	06/20	07/01
August	07/15	07/20	08/01
September	08/15	08/20	09/01
October	09/15	09/20	10/01
November	10/15	10/20	11/01
December	11/15	11/20	12/01

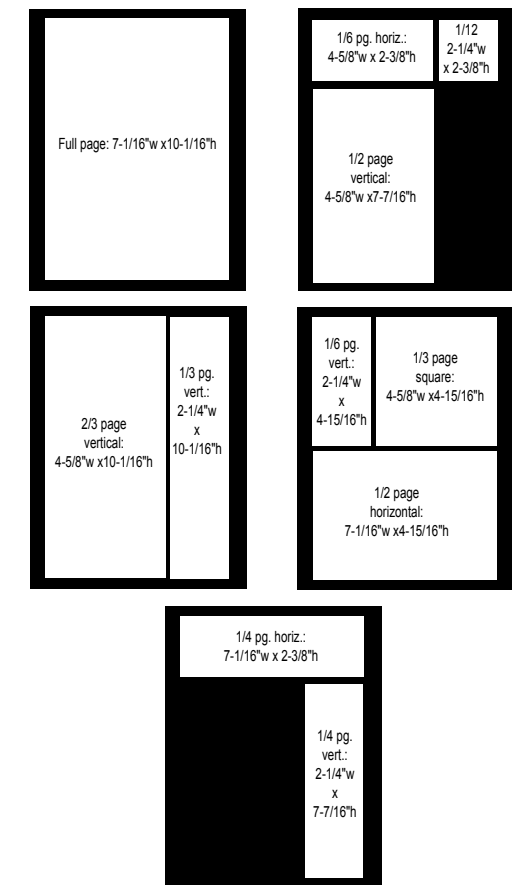
New Products and material for Observations are due on the 20th of each month.
Terms: Any special terms must be discussed and put in writing.

N Scale Railroading Advertising Rates:

Description:	1X:	12X:
Page 03	\$1,800	\$1,600
Page 05	\$1,500	\$1,400
Page 07	\$1,400	\$1,300
Other Full pages	\$1,200	\$1,050
2/3 page	\$ 900	\$ 850
1/2 page	\$ 650	\$ 600
1/3 page	\$ 420	\$ 400
1/4 page	\$ 330	\$ 310
1/6 page	\$ 280	\$ 250
1/12 page	\$ 190	\$ 170

- Notes:
- See conditions printed elsewhere.
 - Bleed ads: no extra charge for full page ads.
 - Magazine page trim size is 8-3/8"x10-7/8", bleed must exceed trim by at least 1/8" on all sides except gutter.
 - Advertisers will provide publisher electronic pdf, tif, or eps files at 300dpi or more.
 - Ads may be submitted electronically to: nscalerrailroadn@aol.com
 - Please contact us with any questions regarding ad preparation.

Ad Sizes



Full page: 7-1/16" w x 10-1/16" h
 2/3 page vertical: 4-5/8" w x 10-1/16" h
 1/2 page vertical: 4-5/8" w x 7-7/16" h
 1/2 page horizontal: 7-1/16" w x 4-15/16" h
 1/3 page vertical: 2-1/4" w x 10-1/16" h
 1/3 page square: 4-5/8" w x 4-15/16" h
 1/4 page vertical: 2-1/4" w x 7-7/16" h
 1/4 page horizontal: 7-1/16" w x 2-3/8" h
 1/6 page vertical: 2-1/4" w x 4-15/16" h
 1/6 page horizontal: 4-5/8" w x 2-3/8" h
 1/12 page square: 2-1/4" w x 2-3/8" h